Advertisement

Project - you are going to create a one-page flyer to advertise a product. You can make up your own product or sell something that already exists.

Applications - Use Photoshop to create/modify all of the images.

Requirements - 5 points for each item

_____ - <u>Title</u> with effects (like "name in Photoshop"), or "Cooltext"

_____ - <u>Repeating background</u> - *that has been* **faded** so you can read the text on top of it.

_____ - <u>Logo</u> - a logo that you create in Photoshop - with layers and effects.

_____ - <u>Slogan</u> - like Nike's "*Just do it*"

_____ - <u>Product</u> - a picture of your product. You may get a picture off the Internet, but you must *modify* the picture somehow in photoshop.

_____ - <u>Text with bullets</u> - explains the product, price, information, phone number, web site

_____ - <u>Design</u> - looks good

_____ - <u>Amount of time</u> put into the project.

_____ - Total points   A = 40-36   B = 35-32   C = 31-28   D = 27-24